

# KDKA/WPCW TV PITTSBURGH

ISSUE GROUP  
**POLITICAL INQUIRY FORM**  
KDKA/WPCW TV

**RECORD OF REQUEST – Political Broadcast Time:**

**Primary 2013**

**NAME OF REQUESTOR:**

**Devon Prescod /  
Rebecca Herrigel**

**1. NAME OF AD AGENCY:**

**L.U.C. Media (On behalf of  
Public Affairs Engagement)  
See NAB Form for Detail**

**2. ORGANIZATION PAYING FOR TIME:**

**Mayors Against Illegal Guns  
See NAB Form for Detail**

**3. ENTITY FURNISHING TAPES:**

**See Ad Agency**

**4. Broadcast to favor issue/ballot/candidate (office):**

**Gun Control Legislation**

**5. CATEGORY:**

**Issue (National Importance)**

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION**

**Democratic**

**7. DATE OF REQUEST**

**3/25/12**

**8. NATURE OF REQUEST:**

**NON-CANDIDATE Rate card**

**9. DISPOSITION MADE OF REQUEST**

**(a) Granted**

**X**

**(b) Denied (reason)**

**10. SUBSEQUENT DEVELOPMENTS**

**See Public File**

**11. AMOUNT OF CHARGES:**

**See Contracts in Public File**

**CBS EMPLOYEE**

**Brian Butz**

**Political Advertising Director**

**KDKA/WPCW TV Pittsburgh**